



Monterey Wine Country
WHERE GREAT TASTE BEGINS™

E V E N T S

2010 Event Calendar

Monterey County is a world-class wine and grape-growing region, which the Monterey County Vintners and Growers Association (MCVGA) strives for all to experience. In order for people to become familiar with Monterey's wine country, MCVGA hosts three events each year:

- The Monterey Wine Auction & Gala.
- The Winemakers' Celebration; a one-day event held the second weekend of August (note: the 2010 WMC date will be the first weekend in August).
- The Great Wine Escape Weekend; a three-day event held the second weekend of November.
- Visit our website at www.montereywines.org for more information on our events.

The Monterey Wine Auction & Gala

Saturday, May 8, 2010

The wines will sparkle and the venue will dazzle you at this Auction & Gala event! Indulge yourself in exquisite wines, gourmet cuisine and meet the winemakers that will be hosting tables for the evening. They are the actual names behind the labels... approachable, enthusiastic owners and winemakers share their stories as guests sip, sample and socialize at this exceptional event. Vintages are paired with fabulous fare from the world renowned chefs of this resort. Guests will have the opportunity to place bids on an extraordinary wine auction featuring unique items, such as: rare vintage bottles, exclusive overnight stays, certificates to famous spas, golf packages, numerous VIP winery tours, winemaker dinners and so much more. Our May 8, 2010 location to be determined.

The Winemakers' Celebration

Saturday, August 7, 2010

The **17th Annual Winemakers' Celebration** will be held **Saturday, August 7, 2010** from 12-3:30pm at the Custom House Plaza in downtown Monterey. The Winemakers' Celebration incorporates **wine tasting with education, food, music and fun!** In addition to Monterey County wineries pouring their special wines for the day, unique **educational wine displays** and **demonstrations** will offer attendees an opportunity to explore the process of creating fine wines. An extraordinary **silent auction** will accompany the day's festivities, and **Monterey's finest restaurants** will tempt participants with their latest specialties --- all to the music of the Dennis Murphy Band.

The Great Wine Escape Weekend

November 12, 13 & 14, 2010

The **14th Annual Great Wine Escape Weekend** will be held **November 12 through November 14, 2010** at locations throughout Monterey County. The *Great Wine Escape Weekend* is the hospitality event of the year for Monterey County featuring over 50 Monterey County Wineries. Events throughout the weekend include: wine and food integration seminars on Friday afternoon, open houses at the wineries and guided wine country tours, Winemaker Dinners by world-renowned chefs on Friday and Saturday evenings and The Great Wine Escape Grand Finalé with over 50 Monterey County wineries pouring their world-class wines including a silent auction on Sunday. The Great Wine Escape Weekend brings together the wineries, restaurants, and hotels of Monterey County for a weekend filled with great food, great events and, of course, great wine!