

FOR IMMEDIATE RELEASE

Raise a Toast to Monterey Wines this Summer

*Monterey Wine Country's Annual Summer Festival
Announces Date and New Location!*

(Monterey, CA)—March 8, 2011—**Taste Monterey Wine Country at 19th Annual Winemakers' Celebration on August 13, 2011**, at The Barnyard Shopping Village in Carmel. The Monterey County Vintners & Growers Association (MCVGA) will bring together over 40 wineries to pour roughly 200 wines at the outdoor summer festival.

The Winemakers' Celebration festivities will include: culinary samples from international restaurants located in the Barnyard Shopping Village; jazz music in the shopping square; winemaking displays, and the bidding excitement of the Silent Auction—including numerous lifestyle packages, special wine items, photo sessions, hotel stays, restaurant gift certificates, and more. Featured wineries and restaurants will also be offering guests special offers and pricing to be enjoyed the day of the celebration and beyond.

Tickets for the 19th Annual Winemakers' Celebration, August 13, 2011 The Barnyard, Carmel, 1-4 p.m., are available online at www.montereywines.org or by calling 831.375.9400, \$30 in advance / \$35 at the door.

Nine American Viticultural Areas (AVAs) make up the world-class designation of Monterey County. Monterey, Santa Lucia Highlands, Arroyo Seco, San Lucas, Hames Valley, Chalone, Carmel Valley, San Antonio Valley, and San Bernabe comprise 200 vineyards. Vineyards are located from the cooler north, heavily influenced from the Monterey Bay, to the warmer southern end, still influenced by the late afternoon winds and resulting cooling temperatures later in the day. Winemakers will be on hand to discuss their craft and showcase how 42 varietals can be made from a single winegrowing region.

The Barnyard Shopping Village is Carmel's one-of-a-kind shopping haven. Situated on more than six acres, the open-air shopping village delivers a unique, upscale boutique environment nestled into cascading levels of breathtaking gardens lined with red brick pathways. Located only one mile south of Carmel-by-the-Sea, off of Highway 1 and Carmel Rancho Boulevard, the Barnyard Shopping Village boasts more than 45 locally owned and operated shops, eight International restaurants and cafés, as well as a variety of professional services.

About MCVGA

The Monterey County Vintners & Growers Association (MCVGA) partners with community members to promote and support leadership in the art, the science, and the business of wine. Founded in 1974, MCVGA is a non-profit organization representing over 80 vintners and growers in Monterey, California. For additional information, please visit www.montereywines.org or call (831) 375-9400.

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