

MONTEREY WINE LABELING LAW

ON AUGUST 11, 2015 GOVERNOR JERRY BROWN SIGNED THE MONTEREY WINE LABELING LAW. SEE IF THE LAW APPLIES TO YOUR WINE LABEL.

1. Does your label include any AVA that is within Monterey County?

Arroyo Seco
Carmel Valley
Chalone
Hames Valley
Monterey

San Bernabe
Santa Lucia Highlands
San Lucas
San Antonio Valley

YES

The law applies to your label.

NO

The law does not apply. No further action is required.

2. Is your wine labeled with the MONTEREY AVA?

YES

Congratulations! You meet the requirements.

Monterey
County

NO

Continue on to #3.

3. Is the term "MONTEREY COUNTY" distinctly on your label in a type size not smaller than 2 millimeters on containers of more than 187 milliliters or smaller than 1 millimeter on containers of 187 milliliters or less?

YES

Congratulations! You meet the requirements.

NO

All bottles labeled on or after January 1, 2019, should include the term "Monterey County" distinctly placed on your label (front or back) in the type size specified above in #3.