



MONTEREY COUNTY VINTNERS & GROWERS

ASSOCIATE MEMBER APPLICATION

PLEASE LIST ALL INFORMATION AS YOU WOULD LIKE IT TO APPEAR ONLINE IN THE DIRECTORY

Business Name:

Contact Name:

Business Address:

Phone:

Website:

Public Email (if you want one listed):

Description of your business (a sentence or 2):

CONTACT FOR MCVGA

Name:

Role:

Email:

Phone (Your Preferred Number):

MEMBERSHIP TYPE & PAYMENT

(MEMBERSHIP IS FOR THE CALENDAR YEAR (JAN.-DEC.))

GOLD \$500

PLATINUM \$1000

MAGNUM \$2,000

CHECK ENCLOSED (MAKE PAYABLE TO MONTEREY COUNTY VINTNERS & GROWERS)

CREDIT CARD: CALL 831.375.9400 or 831.915.6621 (c) TO CHARGE YOUR CREDIT CARD

MCVGA, PO BOX 1793, MONTEREY, CA 93942

+831-375-9400 (Office) / 831-915-6621 (Cell)

Kim@MontereyWines.org or Tina@MontereyWines.org

THANK YOU FOR YOUR PARTNERSHIP AND SUPPORT

MontereyWines.org



Associate Members Benefits (2023)

		Wine Country Partners	Magnum	Platinum	Gold
		\$10,000	\$2,000	\$1,000	\$500
Events	Complimentary tickets to "Annual Winemakers' Celebration"	8 VIP	4 VIP	2 VIP	2
	Complimentary entry: "Monterey Trade Tasting"	10	6	4	2
Share Information	Opportunity to offer workshop at member activity/event (where appropriate match)	•	•	•	
	Provide feature for Vintner & Grower Member Newsletter	8	5	2	1
	Opportunities to participate on Marketing or Event Planning Committees	•	•	•	•
Networking Opportunities	Invitation to Annual Meeting, all Members Varietal Tasting, & other industry events	•	•	•	•
	Tickets to the "Annual Members BBQ"	16	12	6	4
Online Marketing Opportunities	Premier logo presence & link on MontereyWines.org according to membership levels	•	•	•	•
	Electronic banner advertisements on MontereyWines.org to run for one (1) month OR 10,000 impressions, whichever greater	4	2		
Sponsorship Opportunities	Premier Logo & Link on lead banner for daily Weather Report (Daily Growers email)	•			
	Logo & Link on daily Weather Report	•			
Brand Exposure	Branded recognition in key events collateral	•	•		
	Branded recognition in the MCVGA Newsletter	•	•		
	Branded recognition in e-mail communications to consumer database	•			
	Opportunity to promote discounted or complimentary services to membership	•	•	•	